



# HOTLINE

ADVERTISING

## If you supply to heat treaters, advertising in *Hotline* is a no-brainer

The only UK publication devoted to heat treating, the Contract Heat Treatment Association's quarterly newsletter *Hotline* is circulated in hard-copy form and is also downloadable from CHTA's website at [www.chta.co.uk/newsletter/36/](http://www.chta.co.uk/newsletter/36/).

### 2018 ADVERTISING RATES

Single-insertion charges for black-and-white ads:

Size	Dimensions	Charge
Quarter page	121mm high x 86mm wide	£199 +VAT
Half page	121mm high x 178mm wide or 254mm high x 86mm wide	£352 +VAT
Full page	254mm high x 178mm wide	£630 +VAT

For full-colour ads, add an extra £265+VAT to each of the above charges.

Advertisers in four consecutive quarterly editions of *Hotline* are entitled to a series rate where all of the above prices are discounted by 20% per insertion.

### ADDED BENEFITS OF SERIES ADVERTISING

As well as enjoying a 20% discount on the rates listed, advertisers in four consecutive editions of *Hotline* are, at no additional charge, entitled to:

Feature in a one-off "advertiser profile" in *Hotline*.

Appear on the Suppliers page of CHTA's website ([www.chta.co.uk/suppliers/46/](http://www.chta.co.uk/suppliers/46/)).

Post regular items in *Hotline*'s "advertiser news".

### 2018 DEADLINES

Issue	Publication month	Order deadline	Copy deadline
<i>Hotline</i> 151	March	8 February	15 February
<i>Hotline</i> 152	June	10 May	17 May
<i>Hotline</i> 153	September	9 August	16 August
<i>Hotline</i> 154	December	8 November	15 November

### COPY REQUIREMENTS

High-resolution PDFs are preferred.

*Hotline* does not accept recruitment advertising.

For further details, contact *Hotline* Editor Alan J. Hick.

Tel: 0121 329 2970; e-mail: [mail@chta.co.uk](mailto:mail@chta.co.uk)

Devoted exclusively to the UK heat treatment community

