



HOTLINE

Advertising

If you supply to heat treaters, advertising in *Hotline* is a no-brainer

The only UK publication devoted to heat treating, the Contract Heat Treatment Association's quarterly newsletter *Hotline* is circulated in hard-copy form and is also downloadable from CHTA's website at www.chta.co.uk/newsletter/36/.

2017 ADVERTISING RATES

Single-insertion charges for black-and-white ads:

Size	Dimensions	Charge
Quarter page	121mm high x 86mm wide	£199 +VAT
Half page	121mm high x 178mm wide or 254mm high x 86mm wide	£352 +VAT
Full page	254mm high x 178mm wide	£630 +VAT

For full-colour ads, add an extra £265+VAT to each of the above charges.

Advertisers in four consecutive quarterly editions of *Hotline* are entitled to a series rate where all of the above prices are discounted by 20% per insertion.

ADDED BENEFITS OF SERIES ADVERTISING

As well as enjoying a 20% discount on the rates listed, advertisers in four consecutive editions of *Hotline* are, at no additional charge, entitled to:

Feature in a one-off "advertiser profile" in *Hotline*.

Appear on the Suppliers page of CHTA's website (www.chta.co.uk/suppliers/46/).

Post regular items in *Hotline*'s "advertiser news".

2017 DEADLINES

Issue	Publication month	Order deadline	Copy deadline
<i>Hotline</i> 147	March	10 February	17 February
<i>Hotline</i> 148	June	11 May	18 May
<i>Hotline</i> 149	September	10 August	17 August
<i>Hotline</i> 150	December	9 November	16 November

COPY REQUIREMENTS

High-resolution PDFs are preferred.

Hotline does not accept recruitment advertising.

For further details, contact *Hotline* Editor Alan J. Hick.

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Devoted exclusively to the UK heat treatment community

